Name: ACHYUTHA PRANAVI

Role: Senior AI/ML Engineer | Data Analyst

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## **Professional Summary**

- Results-driven Senior AI/ML Engineer with 11 years of progressive experience in data science, machine learning, and AI solutions across finance, healthcare, retail, insurance, and telecom sectors, delivering measurable business impact through advanced analytics and AI implementations.
- Expert in cloud-native AI/ML solutions on both Microsoft Azure (Azure ML, Databricks, Synapse Analytics, Cognitive Search, Azure OpenAI) and AWS (Redshift, S3, Lambda, Athena, Glue, QuickSight), with proven ability to architect and deploy scalable, production-ready systems.
- Advanced practitioner in Large Language Models and Generative AI, building retrieval-augmented generation (RAG) pipelines using LangChain, Semantic Kernel, FAISS, and Azure Cognitive Search to reduce hallucinations and enhance accuracy in knowledge-heavy financial and healthcare contexts.
- Developed transformer-based NLP models using BERT, GPT, and Azure OpenAI for financial document summarization, sentiment analysis, risk entity detection, and clinical note processing, enabling automated research and compliance workflows.
- Applied **time-series forecasting models** including **ARIMA**, **Prophet**, **LSTM**, **and Neural Prophet** for financial trend prediction, demand forecasting, and risk assessment in lending, trading, and retail operations.
- Built comprehensive MLOps and CI/CD pipelines using MLflow, Azure DevOps, Docker, and Kubernetes, ensuring reproducibility, monitoring, and governance in high-stakes ML deployments across regulated industries.
- Engineered feature engineering and ETL pipelines with PySpark, pandas, Azure Data Factory, AWS Glue, and Delta Lake, delivering enriched, high-quality datasets that significantly improved model performance and business outcomes.
- Implemented responsible AI practices using SHAP, LIME, Azure AI Content Safety, and fairness metrics to
  ensure compliance, explainability, and transparency across HIPAA-regulated healthcare and financial services
  environments.
- Designed predictive models for fraud detection, claims management, and patient stratification that achieved measurable results including 30% reduction in false claims, 23% improvement in campaign targeting, and 18% enhancement in fraud detection accuracy.
- Applied knowledge graph models using Neo4j and NetworkX to map complex relationships among customers, transactions, and financial assets for advanced fraud detection, compliance analytics, and risk assessment.
- Leveraged self-supervised learning and contrastive learning techniques for pretraining on proprietary financial and healthcare text corpora, improving domain adaptation and embedding quality for downstream tasks.
- Built synthetic data generation workflows using Gretel.ai and internal libraries to augment imbalanced datasets while maintaining data privacy, security compliance, and regulatory adherence in sensitive industries.
- Created real-time monitoring dashboards using Power BI, Tableau, Azure Monitor, Prometheus, and QuickSight for tracking model drift, prediction quality, system anomalies, and business KPIs across 1,800+ retail locations.
- Led end-to-end data pipeline development processing high-volume transaction data, healthcare records, and telecom metrics, utilizing distributed computing frameworks and cloud-native architectures for scalable analytics.
- Delivered cross-functional leadership by mentoring junior engineers, conducting knowledge-sharing sessions on MLOps, generative AI, Azure AI Studio, and foundation model fine-tuning, while translating complex ML models into actionable business insights for stakeholders.

• Proven track record in **statistical modeling**, **A/B testing**, **cohort analysis**, and **demand forecasting** that directly contributed to revenue optimization, operational efficiency improvements, and strategic business decision-making across multiple industry verticals.

### **Technical Skills**

Cloud Platforms	Microsoft Azure (Azure ML, Azure Databricks, Azure Synapse, Azure Cognitive
	Search, Azure OpenAI), AWS (Redshift, S3, Lambda, Athena, Glue, QuickSight)
AI/ML Frameworks	PyTorch, TensorFlow, scikit-learn, Keras, Hugging Face Transformers,
	LangChain, Semantic Kernel
MLOps & DevOps	MLflow, Azure DevOps, CI/CD Pipelines, Docker, Kubernetes, Prometheus,
	Azure Monitor
NLP & LLMs	BERT, GPT, Azure OpenAI, RAG (FAISS, Vector DBs), Text Summarization,
	Sentiment Analysis, Entity Recognition
Time-Series Forecasting	ARIMA, Prophet, LSTM, Neural Prophet
Big Data & ETL	PySpark, pandas, Azure Data Factory, AWS Glue, SQL, Delta Lake
Vector & Graph DBs	FAISS, Azure Cognitive Search, Neo4j, NetworkX
Responsible AI	SHAP, LIME, Fairness Metrics, Azure AI Content Safety
Data Visualization	Power BI, QuickSight, Matplotlib, Seaborn
Synthetic Data & Privacy	Gretel.ai, Differential Privacy, Data Augmentation
Programming	Python, SQL, PySpark, Bash
Knowledge Graphs	Neo4j, NetworkX, Graph Embeddings
Self-Supervised Learning	Contrastive Learning, Pretraining (Financial Text)

## **Educational Details**

Bachelors in computer science at Lovely Professional university

Aug 2007 to Jun 2011

• Masters in computer science at University of Central Missouri

Sept 2011 to Dec 2012

#### <u>Certifications</u>

- Microsoft Certified: Azure Al Engineer Associate 2023
- AWS Certified Machine Learning Specialty 2021

### **Work Experience**

Client: Jefferies Financial Group Inc, New York, NY

May 2024 - Present

**Role: Senior AI/ML Engineer** 

Responsibilities:

- Designed and implemented AI/ML solutions on Microsoft Azure, leveraging services like Azure Machine Learning, Azure Databricks, and Azure Synapse Analytics for scalable, secure model training and deployment.
- Led the development of **end-to-end ML pipelines** using **Python**, **Azure ML SDK**, and **MLflow**, enabling reproducibility, CI/CD integration, and operational model governance.
- Developed and deployed advanced NLP models for financial document summarization, sentiment analysis, and risk entity detection using transformer-based architectures such as BERT and Azure OpenAI Service.
- Integrated vector databases like Azure Cognitive Search and FAISS to power retrieval-augmented generation (RAG) pipelines for LLM-based search over internal knowledge bases.
- Orchestrated LangChain and Semantic Kernel components to build LLM-powered agents for automating financial research and compliance workflows, improving analyst productivity.

- Built custom **RAG pipelines** with grounding and context injection strategies to reduce hallucinations and ensure factual accuracy in generative AI outputs.
- Applied **time-series forecasting models** including **ARIMA**, **Prophet**, and **LSTM**, to predict multi-asset financial trends and perform risk forecasting for lending and trading use cases.
- Enhanced LLM and NLP output quality using **prompt tuning**, **PEFT (parameter-efficient fine-tuning)**, and **reinforcement learning with human feedback (RLHF)** for domain alignment.
- Utilized **Azure Databricks Delta Lake** and **Unity Catalog** for unified governance, lineage tracking, and secure access to financial data lakes across teams and business units.
- Implemented feature engineering pipelines using PySpark, pandas, and Azure Data Factory, improving model performance through advanced feature transformations and temporal joins.
- Applied **knowledge graph models** using tools like **Neo4j** and **NetworkX** to map relationships across customers, transactions, and financial instruments for fraud detection and compliance analytics.
- Integrated **responsible AI tooling** including **Azure AI Content Safety**, **SHAP**, and **LIME** to ensure model transparency, fairness, and compliance with financial regulations.
- Designed and deployed LLM-based systems for financial document parsing, earnings summary generation, and real-time investor sentiment extraction via Azure OpenAI.
- Built **synthetic data generation workflows** using tools like **Gretel.ai** and internal libraries to augment imbalanced datasets and protect sensitive financial information.
- Developed **custom monitoring dashboards** using **Power BI**, **Azure Application Insights**, and **Prometheus**, to visualize model drift, prediction quality, and data anomalies in production.
- Led research into **self-supervised learning** and **contrastive learning** techniques for embedding and pretraining on proprietary financial text corpora.
- Implemented data mesh principles and domain-oriented ownership for scalable ML architecture across global financial data domains, fostering decentralized innovation.
- Mentored junior engineers and led internal sessions on **MLOps**, **generative AI**, **Azure AI Studio**, and **foundation model adaptation**, establishing best practices for production-scale AI in finance.

# Client: HCA Healthcare Inc, Nashville, TN

Nov 2022 – April 2024

Role: AI/ML Engineer Responsibilities:

- Designed and deployed scalable **machine learning models** to automate risk prediction and patient stratification within healthcare plans, improving proactive care delivery.
- Collaborated with cross-functional healthcare and engineering teams to translate clinical goals into datadriven solutions using **Azure Machine Learning Studio** and **Azure Synapse Analytics**.
- Developed robust data pipelines and orchestrated ETL workflows using Azure Data Factory to ensure accurate ingestion and transformation of large-scale healthcare data.
- Engineered **predictive models** for claims fraud detection, leading to a 30% reduction in false claims through advanced **supervised learning** techniques.
- Built and maintained **CI/CD pipelines** for ML model deployment using **Azure DevOps**, improving delivery speed and ensuring reproducibility across staging and production environments.
- Utilized **PySpark**, **SQL**, and **Azure Databricks** for distributed data processing and real-time analytics in population health management systems.
- Created explainable AI solutions using **SHAP** and **LIME**, enabling compliance with healthcare regulations and enhancing model transparency for clinicians.
- Integrated external social determinant datasets with HCA data on **Azure Data Lake** to enhance patient outcome modelling through **feature engineering** and **data fusion**.
- Implemented **model monitoring dashboards** using **Power BI** and **Azure Monitor**, allowing continuous tracking of ML performance and drift in real-world settings.
- Conducted **hyperparameter tuning** and **model optimization** leveraging **Azure AutoML** for accelerated experimentation and model selection.
- Ensured all AI solutions complied with **HIPAA** standards, embedding privacy, security, and governance controls into the ML lifecycle.

- Supported the development of **NLP models** to analyze unstructured clinical notes, enabling structured data extraction and classification via **BERT** and **spaCy** frameworks.
- Led efforts in **data labelling strategies**, annotation workflows, and **active learning**, accelerating model training for medical image and document classification.
- Participated in design reviews and code audits to enforce **MLOps best practices**, including containerization using **Docker** and orchestration with **Kubernetes on Azure AKS**.
- Collaborated with stakeholders to define key metrics and success criteria for Al initiatives, aligning ML outputs with the goals of value-based healthcare.
- Applied transfer learning and deep learning models to diagnostic imaging use cases, improving anomaly detection accuracy across large datasets.
- Mentored junior engineers and data scientists on **Azure ML workflows**, code versioning using **Git**, and experiment tracking with **MLflow**.
- Delivered impactful presentations to both technical and non-technical audiences, demonstrating the business value and clinical implications of AI projects.

## Client: Target Corp, Minneapolis, MN

Jan 2019 – Oct 2022

Role: Senior Data Analyst Responsibilities:

- Led the design and implementation of scalable data pipelines on AWS, utilizing Amazon Redshift, S3, and AWS Glue, to process and store high-volume retail transaction data.
- Delivered actionable insights by developing complex **SQL queries** and **stored procedures** to analyze customer behavior, product trends, and seasonal performance across Target's retail network of 1,800+ locations.
- Created dynamic dashboard solutions using Tableau and Power BI, enabling real-time executive reporting for inventory optimization and supply chain efficiency.
- Collaborated with cross-functional teams including marketing, merchandising, and e-commerce to align business goals with data strategies, improving campaign targeting by 23%.
- Executed deep-dive analysis on sales funnels, conversion rates, and clickstream data using Python (pandas, NumPy) to identify friction points in the customer journey.
- Managed the end-to-end lifecycle of data modeling projects, ensuring consistency across dimensions and metrics using **dbt** and **Snowflake**, enhancing data integrity across teams.
- Applied advanced **statistical methods and regression models** to predict demand fluctuations and optimize pricing strategies, contributing to a 12% revenue uplift in 2021.
- Automated recurring reporting processes with Python scripting and AWS Lambda, reducing manual workload by 40% and improving delivery accuracy.
- Utilized **Amazon QuickSight** for visual analytics on retail KPIs, integrating with **Athena** and **Glue Data Catalog** for seamless data querying and exploration.
- Led data governance initiatives, including **data quality checks**, lineage documentation, and access control using **AWS Lake Formation**, ensuring compliance with internal and regulatory standards.
- Integrated external market datasets (e.g., Nielsen, social media sentiment) to enrich internal datasets and support **competitive analysis** and localized merchandising efforts.
- Developed forecasting models using **Prophet and ARIMA** to assist in inventory planning and reduce overstock scenarios across warehouse hubs.
- Delivered training sessions and onboarding guides for junior analysts on **AWS tools**, data interpretation, and visualization best practices.
- Collaborated with DevOps to integrate data monitoring solutions using **CloudWatch**, improving system reliability and proactive issue detection.
- Conducted cohort and churn analysis using **SQL and Python**, identifying high-value customer segments and helping marketing focus on retention campaigns.
- Implemented best practices in version control, CI/CD pipelines, and analytics code management using Git,
   AWS CodeCommit, and Jenkins.
- Acted as a key liaison between business stakeholders and technical teams, translating analytical findings into business decisions that directly impacted revenue, customer engagement, and operational efficiency.

Client: Allstate, Northbrook, IL

Role: Data Analyst

Sept 2015 – Dec 2018

Responsibilities:

• Conducted comprehensive data analysis on policyholder behavior, claim trends, and underwriting data to support strategic insurance pricing decisions and risk assessments.

- Utilized AWS services (S3, Redshift, Athena, and Glue) to manage and process large insurance data sets securely and efficiently within a cloud-based infrastructure.
- Developed and maintained **interactive dashboards using Tableau and Power BI** to track KPIs, claim volumes, and customer retention trends, increasing stakeholder visibility into performance metrics.
- Designed and implemented **ETL pipelines** leveraging **AWS Glue and Python** to automate data ingestion from multiple sources including internal CRM and third-party actuarial datasets.
- Collaborated with actuarial and underwriting teams to perform predictive modeling using Python (pandas, scikit-learn) for churn prediction and fraud detection in claims processing.
- Optimized SQL queries on **Amazon Redshift** to deliver near real-time reporting and improved system performance by 30% in monthly executive reporting.
- Participated in data governance initiatives to ensure data quality, accuracy, and compliance with insurance regulations including HIPAA and state-level privacy laws.
- Conducted detailed cohort analyses to identify customer behavior patterns and delivered actionable insights that directly improved cross-sell campaign effectiveness.
- Led efforts in integrating and standardizing structured and unstructured data across policy, claims, and customer interaction channels, using **Python and AWS Lambda** functions.
- Applied advanced statistical methods and machine learning techniques to support pricing optimization and dynamic segmentation of customers.
- Coordinated with business stakeholders to gather requirements and translate them into analytical models and visual solutions that directly influenced operational decisions.
- Created data dictionaries and maintained metadata repositories to ensure data transparency and traceability across functional teams and tools.
- Provided ad hoc reporting and strategic insights to support sales, marketing, and claims departments in aligning performance with business goals.
- Implemented data anomaly detection scripts in **Python and SQL** to flag outliers in claim submissions, improving fraud detection by 18%.
- Collaborated with DevOps and cloud engineering teams to ensure secure and scalable deployment of analytics workflows using AWS IAM, EC2, and CloudWatch.
- Regularly evaluated new market analytics tools and insurance industry trends to enhance analytical capabilities and align with evolving data science practices.

Client: Ooma Inc, Sunnyvale, CA

Role: Data Analyst

Responsibilities:

- Collaborated with cross-functional teams to **analyze large-scale telecom data**, improving decision-making processes and increasing operational efficiency by over 20%.
- Developed and maintained **automated dashboards and visual reports** using **Tableau and Power BI**, enabling senior leadership to monitor KPIs in real-time.
- Executed end-to-end data analysis projects by extracting data from **SQL databases**, transforming it through **ETL pipelines**, and performing statistical evaluation.
- Conducted deep analysis on customer behavior and churn patterns using Python (pandas, NumPy) and R, leading to actionable retention strategies.
- Worked closely with engineering and marketing teams to align data findings with telecom industry trends, enhancing product targeting and customer segmentation.
- Implemented **data validation and cleansing routines** to ensure data integrity and consistency across systems, improving report accuracy by 30%.

- Led efforts in **market segmentation analysis**, providing insight into user demographics and usage patterns which supported strategic pricing initiatives.
- Created predictive models using **machine learning techniques** to forecast call drop rates and optimize network resource allocation.
- Processed large datasets using **SQL Server** and **MySQL**, optimizing queries for analytical performance.
- Worked with Oracle databases and basic ETL processes to support telecom analytics.
- Assisted in migration projects by validating datasets post-transfer, ensuring smooth transition and compliance with industry standards.
- Supported monthly and quarterly business reviews with **trend analysis**, highlighting growth opportunities and operational inefficiencies in telecom services.
- Developed A/B testing frameworks to assess the impact of new telecom features, helping guide product development with data-driven insights.
- Provided stakeholder training on interpreting data reports and visualizations, promoting a data-driven culture across departments.
- Analyzed **call quality and VoIP metrics**, identifying bottlenecks and recommending improvements that enhanced service reliability and customer satisfaction.
- Maintained documentation for data models, processes, and business logic to ensure transparency and enable future scalability.